LEO BURNETT U.S.A.

Ad No. 476-BASEBALL-Reg. No. 67101-2/5 Page (311 x 12 inches) -4/c-Supplements, 1979 1980(B)



Enjoy smoking longer without smoking more.



Sarate 120

15 mg"tar," 1.1 mg nicotine by. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.